

Guilford
WOMAN

**Amy Conley of Hutchinson Wealth Management Group
Helping You Grow, Protect and Transfer Your Wealth**

Center: **Amy Conley**, Chief Operations Officer,
Clockwise from Upper Left:
J. Steven Hutchinson, CEO/Chief Investment Officer;
Todd Walker, Senior Wealth Advisor;
Melissa Yetter, Director of Marketing & Communications;
Terri Coons, Director of Client Services;
Tracy Johnson, Director of First Impressions.



HUTCHINSON WEALTH MANAGEMENT GROUP

Helping You Grow, Protect,
and Transfer Your Wealth

With over 65 years of combined experience, the advisors of Hutchinson Wealth Management Group have guided their clients with strategies designed to help achieve their financial goals. Over the years they have developed wealth management systems that have provided a more consistent and disciplined approach for their clients' financial resources, and a better approach to risk management.

Who better to know the importance of wealth management for women than Amy Conley, founding partner and Chief Operations Officer of Hutchinson Wealth Management Group. For more than 15 years Amy has worked closely with the firms' clients' across the country in helping them grow, protect and transfer their wealth.

Amy points out that it is particularly important that women are more involved in their own financial well-being for a couple of reasons:

1. They are entering the workforce in greater numbers and moving up the corporate ladder, accepting greater responsibilities both professionally and financially.
2. At some point in their lives women may become the head of their financial households. This may come about through divorce, death of a spouse, or simply by choice.

Amy believes it is critical for women to develop a personal plan that reflects their goals for the future, and properly protects their financial resources. She points out there are four key components that define her firm's philosophy:

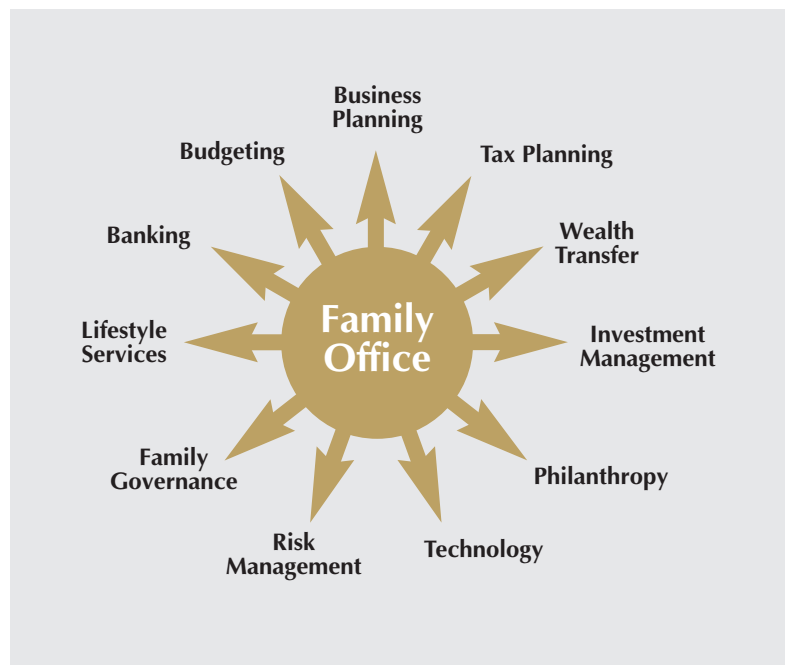
- **Trust**—We are committed to becoming one of your most trusted advisors and we deliver excellent customer service;
- **Relationships**—We care about our clients and committed to building meaningful and long-term relationships;
- **Discretion**—We are sensitive to intimate issues and always pursue our client's best interests;
- **Sound investment planning**—Our advice is thorough and establishes consistent financial habits.

"We understand that wealth creates special opportunities and unique challenges. While all investors are different, they require a sophisticated approach to wealth preservation, income generation and capital appreciation," says Conley.

Hutchinson Wealth Management Group's Private Client and Family Office services are available to high net worth investors seeking comprehensive investment solutions and personalized service. The firm evaluates their client's complete picture to implement asset placement for tax efficiency, developing a plan to help meet income needs and managing around existing holdings. "We

choose to work with a small number of clients to offer cutting-edge risk management techniques that particularly resonate with affluent investors concerned with wealth preservation, income generation and potential portfolio repair," Conley says.

There are eleven key areas Hutchinson Wealth Management Group has found to be important to many of their clients. Using a disciplined approach, they prioritize these areas according to each client's unique situation.



"Our clients have told us they appreciate that we clearly lay out our processes in advance and we focus on the family and the way their wealth transfers from generation to generation," Conley says.

The team at Hutchinson Wealth Management Group, led by Amy, is committed to helping their clients develop a personalized road map for financial success. Reviews are held at least twice a year with clients to discuss their wealth management goals, and to address any issues that arise when discussing the



Amy Conley reviewing a client's planning recommendations.

eleven wealth management areas.

Conley believes their clients should be kept up-to-date on current economic issues as well as other areas of importance relative to their wealth management goals. Through a process of regular client educational programs, frequent communications, and selected whitepapers, the firm's clients have many opportunities to interact with the team at Hutchinson Wealth Management Group.

Another important priority of Hutchinson Wealth Management Group is demonstrating corporate citizenship. "Integrity is a major part of who we are as a group and as individuals," adds Conley. "We live and work in the community and feel it's our responsibility to improve the quality of life for the communities in which we serve."

Organizations that have benefited from the firm's philanthropic support include the Greensboro Symphony Orchestra, Greensboro Urban Ministry, Petty Family Foundation, and the Touring Theatre of North Carolina.

"In today's challenging economic climate, it is crucial to work with the most knowledgeable and experienced team possible," says Conley. "We believe our firm helps provide investment solutions and personalized services to assist clients and their families in the management of their wealth for generations."

Hutchinson Wealth Management Group is located at 445 Dolley Madison Road, Suite 306, in Greensboro. For more information call 336-235-6600. You can also e-mail the Group at info@hutchinsonwealth.com.

Securities and Investment Advisory Services are offered through First Allied Securities, Incorporated. Member FINRA/SIPC and a Registered Investment Advisor. First Allied Securities, Incorporated is not affiliated with Hutchinson Wealth Management Group.



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AND TRANSFER YOUR WEALTH

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